RADIO DISNEY "CODE WORD OF THE DAY" AND OTHER DAILY PRIZE CONTEST/SWEEPSTAKES RULES

The following rules apply generally to all Radio Disney "Code Word of the Day" and other Daily Prize Contests/Sweepstakes. However, since Radio Disney runs a wide variety of contests/sweepstakes, at times certain rules will not pertain or additional or different rules may apply. If those circumstances are not noted in these rules, then they will be announced on air or in a separate set of written rules.

I. NAME OF SPONSOR(S)

Radio Disney, a division of ABC Radio Networks Assets, LLC (hereinafter referred to as "Sponsor").

II. ELIGIBILITY

Contests/Sweepstakes are open to all legal United States residents 16 years of age and younger as of entry date.

Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Sponsor, any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the contest/sweepstakes or supplying the prize, and their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year.

In the event that a child is young and needs assistance in calling Radio Disney, writing Radio Disney, or visiting RadioDisney.com, parental or guardian assistance is permitted in making the call, mailing the entry, or entering online, but nothing more.

III. HOW TO ENTER NO PURCHASE NECESSARY.

Radio Disney offers contest/sweepstakes opportunities to children each week (Monday-Sunday). The number of contest/sweepstakes opportunities may vary during holiday or seasonal periods.

Depending on a particular contest/sweepstakes, children can enter the contest/sweepstakes by calling Radio Disney or via online entry at RadioDisney.com. Announcements will be made on air as to how to enter each contest/sweepstakes. Radio Disney reserves the right to provide for other means of contest/sweepstakes entry. Any such additional means of entry will be announced on air.

Entry deadlines will be announced on air.

Unless otherwise specified, children can participate in contests/sweepstakes as many times as they wish until they win. Children may win a Radio Disney prize no more than once per day. Multiple winners from the same household are permitted (for example, a brother and sister can each win a prize during the same day).

To qualify to win, a child (or parent/legal guardian of child) must provide all requested identification information (for example, complete name, complete address, age, area code and phone number) during the original phone call to studio or online entry. In the event that a child hangs up before all necessary

information is given, or the online entry does not contain all necessary information, the child will be disqualified from the contest/sweepstakes.

Radio Disney offers several forms of contest/sweepstakes:

Call-In: The Radio Disney toll-free phone number for call-in entries is 1-877-870-5678. Changes to the toll-free number will be announced on-air.

A child can win such contests/sweepstakes by being the _th caller as instructed by the on-air personality or by being the correct caller after hearing the Power Prize Sounder. On-air personalities will announce specifically what number caller a child needs to be in order to win.

Only calls to the specified phone number can win. Sponsor is not responsible for inability of caller to complete call within specified time, whether due to busy lines, disconnections, telephone malfunctions or other circumstances.

Call-In with Correct Answer: The Radio Disney toll-free phone number for call-in entries is 1-877-870-5678. Changes to the toll-free number will be announced on-air.

A child not only has to be the _th caller, but also must answer the question correctly in order to win the prize. For example, a "Code Word of the Day" listento-win contest is generally conducted daily in which a child must be the designated caller and must identify the "Code Word of the Day" that is disclosed periodically throughout that day, with broadcast beginning at 5AM CT. Should a child be the correct caller but have the wrong answer the on-air personality will take the next random caller. The contest will continue until a selected caller has the right answer and the prize is awarded. Each Daily Call-In contest winner, excluding winners between the hours of 9:00:00 A.M. and 11:00:00 A.M. Pacific Daylight Time Monday-Friday, will also automatically have one hundred (100) entries in their name entered in the current Mega Sweepstakes, as announced

on-air.

Only calls to the specified phone number can win. Sponsor is not responsible for inability of caller to complete call within specified time, whether due to busy lines, disconnections, telephone malfunctions or other circumstances.

Skill/Character: Winner will be selected by pre-announced judging criteria. A skill contest may or may not also include a random element (for example, randomly selected entries get to perform talent act). Means of entry, subject of skill contests and entry deadlines will be announced on air.

Entries remain the property of Sponsor and will not be returned or acknowledged.

For Online Entry: Details regarding the online entry process will be announced on air.

For some "Code Word of the Day" Contests, and some other contest/sweepstakes, a registered RadioDisney.com member may enter by going directly to RadioDisney.com, clicking on the "Win" button and then the "Listen for a Chance to Win" link, entering the correct Code Word and clicking on the "Enter" button. (If a child is not already a registered RadioDisney.com member, the child and his/her parent/legal guardian may register to become a member for free by clicking on the "Register with Radio Disney" link at the bottom of the RadioDisney.com website, and then following the registration instructions.) If a child has entered the correct Code Word, the child will be asked to Log In with the Member Name and Password that was set up when his/her parent/legal guardian registered. Once the child has logged in, a Code Word submission of the correct word will result in one On-line Entry to be entered in the contest/sweepstakes to win. The child's parent/legal guardian ("Parent") will then be sent an initial e-mail notification advising Parent that his/her child has registered at RadioDisney.com for entry into a Radio Disney contest/sweepstakes, asking Parent to verify this entry by clicking on a link in the

e-mail, validating child's entry as described in the e-mail and providing the phone number where the Parent can be reached if his/her child is chosen as a potential winner. After the validation process, the child will automatically be able to enter many other subsequent Radio Disney contest/sweepstakes by entering the correct Code Word and logging in up to once every day. If the Parent does not validate the child's registration and On-line Entry, the Entry will be denied.

Normal internet access and usage charges imposed by your online service will apply.

It is a child and his/her Parent's responsibility to notify Sponsor if the child or Parent changes their e-mail address ("Address"). To do so, go to: http://register.go.com/disney/GuestServices/YourAccount/login, log into your Membership Account, click on the "Modify" icon and follow the instructions on how to change the Address.

Sponsor is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the contest/sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest/sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the contest/sweepstakes. No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, providers, computer equipment, or software; or failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any Web-site, or any

combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this contest/sweepstakes. In the event of a dispute over an electronic entry, prize will be awarded to the owner of the e-mail account, not the name on the entry form.

Entries remain the property of Sponsor and will not be returned or acknowledged.

IV. WINNER ODDS AND NOTIFICATION

The number of winners will depend on the contest/sweepstakes and will be announced on air.

Odds of winning depend on number of valid entries. Many will enter, few or sometimes only one, will win.

Winner(s) will be announced on air, unless any alternative notification procedures are announced on air. Listeners may obtain a copy of these rules by sending a request and a Self-Addressed Stamped Envelope (Vermont residents may omit return postage) to Radio Disney Rules at Radio Disney, P.O. Box 802626, Dallas, TX 75380 Attn: Contest/Sweepstake Rules Request, or via the Radio Disney website at www.radiodisney.com by clicking on the "Win" button and then the "Rules" link.

V. PRIZE(S)

Sponsor will generally award one daily prize with an approximate retail value generally of \$50-\$250. This daily prize is generally awarded for the "Code Word of the Day" Contest. Other daily prizes generally have an approximate retail value of \$5-\$25 each. The values may change depending upon the promotion, contest or sweepstakes.

Unless otherwise specified, all prizes or prize certificates will be mailed out to the individual winner's address which was provided to Sponsor. Any prize or prize certificates not claimed from Sponsor within forty-five (45) days of winning will be forfeited by the winner. Winner assumes the risk of safe arrival of prize or prize package. Sponsor is not responsible for lost, stolen, damaged, mutilated or misdirected mail, or unsafe arrival of a prize, prize certificates or prize package.

Some restrictions and limitations may apply.

All expenses not specifically described on air or herein are the winner's sole responsibilities.

Federal, state and local taxes, if any, are the sole responsibilities of the winner, who will receive an IRS Form 1099 reflecting the final actual value of any prize valued at \$600 or more.

Winners are not entitled to exchange or transfer prizes or to obtain cash or other substitutes, but Sponsor in its sole discretion may substitute prizes of equal or greater value.

If won by a minor, prize will generally be awarded in parent's or guardian's name.

VI. RELEASES

By participating, entrants agree to be bound by these official rules and the decisions of the contest/sweepstakes Sponsor/judges/administrators, which shall be final in all respects.

By participating in this contest/sweepstakes and/or accepting any prize that they may win, entrants agree to release Sponsor, their parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives

and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this contest/sweepstakes and/or acceptance or use of the prize.

Entrants authorize the Released Parties to use their name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, in any media now known or hereafter created, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation. Sponsor is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials at Sponsor's sole discretion, without further obligation or compensation.

To claim a prize, winner and/or winner's parent or guardian must: (a) provide proof of winner's age, residency, and legal status; (b) sign and return eligibility, publicity, liability and any other releases requested by Sponsor; and (c) have winner's intended guest(s) or travel companion(s), if any, sign and return releases requested by Sponsor; all within the time period(s) specified by Sponsor.

VII. MISCELLANEOUS

Void where prohibited. All federal, state and local laws and regulations apply.

Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the contest in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the contest/sweepstakes as originally planned.

Radio Disney reserves the right to make changes in these rules. Any such changes will become effective upon notice via on air announcement, online

posting at RadioDisney.com or other means of wide dissemination.