

DISNEY'S CINDERELLA PERFECT FIT SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE ONE'S CHANCES OF WINNING. VOID WHERE PROHIBITED.

ENTRANTS UNDER THE AGE OF 18 MUST HAVE PERMISSION FROM THEIR PARENT OR LEGAL GUARDIAN IN ORDER TO ENTER.

1. SPONSOR: Disney Online, 1200 Grand Central Avenue, Glendale, CA 91201 ("Sponsor").

2. ADMINISTRATOR: Ventura Associates International LLC, 60 East 42nd Street, New York, NY 10165 ("Administrator"), an independent judging organization whose decisions are final and binding with respect to this sweepstakes ("Sweepstakes").

3. ENTRY: You may enter this Sweepstakes via the internet during the period beginning at 9:00 AM, February 2, 2015 and ending at 11:59 PM, March 27, 2015 ("Entry Period"). For purposes of these Official Rules ("Rules"), all times and days are Pacific Time ("PT"). You must be a registered Disney.com member ("Member") to enter. Visit movies.disney.com/cinderella-perfect-fit-sweepstakes ("Website") and log in with your Member name and password to be automatically entered into the Sweepstakes ("Entry").

If you are not a Member, you may become a Member for free by visiting the Website and registering by providing the requested information on the registration form through the link on the site: "Not registered?" If you are already registered on Disney.com, you may log on to the site with your Member name and password and follow the instructions (as described above) to enter the Sweepstakes. Normal Internet access and usage charges imposed by your on-line service will apply. Sponsor's computer is the official time-keeping device for the Sweepstakes. It is your sole responsibility to notify the Sponsor of a change in your email address ("Address"). To do so, go to <http://register.go.com/memberservices/home>, log into your Website account with your Member name and password, click on "Modify" and follow the instructions on how to change the Address.

4. ELIGIBILITY: Open only to persons, who are, 13 years of age or older, and who are legal residents of, and physically located within, the 50 United States, D.C. or Canada (excluding Quebec). (collectively, "Territory"), and are not employees of Sponsor, Administrator, their respective parent,

subsidiary or affiliated companies; or the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "Entities"); nor members of their households or immediate families (defined as parents, children, siblings, step-parents, step-children, step-siblings and their spouses). Void in Quebec and wherever else prohibited and subject to all applicable federal, state, provincial, territorial, local and municipal laws and regulations.

5. LIMITATIONS: All Entries must be received by March 27, 2015. Entries are limited to one (1) Entry per Member for each day during the Entry Period, whether a Member has more than one (1) Address or more than one (1) person uses the same Address. In the event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the Address is registered. Entries by any method other than set forth above in Section 3 are void. Any use of automated or programmed methods of effecting Entry is prohibited. Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "Releasees") are responsible for Entries from persons residing, or physically located, outside the Territory; Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable network, server, internet service provider, Website or other connections; telephone availability or accessibility; miscommunications; failed computer, satellite, telephone or cable transmissions, lines or technical failure; failed phone, computer hardware or software, failures, technical errors or difficulties; telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in entrant's email account to receive email; or other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified and any attempt by a person to use multiple email accounts to register more Entries than allowed by these Rules may result in disqualification at Sponsor and/or Administrator's sole discretion.

6. PRIZE: ONE (1) GRAND PRIZE ("Grand Prize" or "Prize"): One Grand Prize winner ("Winner") will receive a five (5) day / four (4) night trip for winner and up to three (3) guests (individually, "Guest," the Guests and

Grand Prize Winner shall collectively be referred to as the “Group”) to Orlando, Florida (“City”) to visit *Walt Disney World*® Resort near City (“Trip”), consisting of the following elements for the Group: **[a]** hotel accommodations (one (1) standard room/quad occupancy, including room tax) for three (3) nights at a *Walt Disney World*® Resort hotel selected by Disney in its sole discretion; **[b]** one (1) night stay at the Cinderella Castle Suite in the *Magic Kingdom*® Park at the *Walt Disney World*® Resort (date selected by Disney in its sole discretion). Subject to availability; **[c]** four (4) 5-Day *Magic Your Way*® Tickets with *Park Hopper*® and *Water Park Fun & More* Options; **[d]** one (1) Disney Gift Card with a value of five hundred dollars (US\$500) (for Winner only); **[e]** services of one (1) Disney VIP Tour Guide for eight (8) hours on one (1) day; **[f]** one (1) Welcome Basket (for Winner only); **[g]** one (1) Bibbidi Bobbidi Boutique Package for one (1) guest between ages three (3) to twelve (12). Guest must be accompanied by an adult (18 years of age or older). A Disney Gift Card will be provided. Subject to restrictions; **[h]** if Winner’s residence is located more than two hundred fifty (250) miles from City, round-trip coach air transportation (with possible layovers) for the Group on a Disney-selected carrier between a Disney-selected major metropolitan airport near Winner’s residence (“Airport of Origin”) and Orlando International Airport; but if Winner’s residence is located two hundred fifty (250) miles or less from City, then air transportation or any other form of transportation will not be provided to the Group, and **[i]** round trip ground transfers between the Orlando International Airport and the *Walt Disney World*® Resort via *Disney’s Magical Express* Service when air transportation is provided (“Trip”). Approximate Retail Value (“ARV”): **US \$7,965.64**, which will vary depending upon point of departure and seasonal fluctuation of hotel rates and airfares.

All Prize values are in United States Dollars.

Travel for Grand Prize must be booked by May 1, 2015. Travel must be completed by April 30, 2016. If travel is not booked by required date or completed within the required dates the Grand Prize will be forfeited and Sponsor will have no further obligation to such Grand Prize Winner. Group must travel together on the same Trip and must travel from the same Airport of Origin.

All members of the Group will be required to execute and return a Release of Liability prior to participation. Members of the Group are solely responsible for obtaining any and all necessary travel documents (valid photo I.D., credit card, passport, etc.) before departure. Any picture identification requirements associated with air travel are the Group’s

responsibility. If any of the Grand Prize Winner's travel companions are a minor, the Grand Prize Winner or one of the other travel companions must be such minor's parent or legal guardian ("Parent"), or travel with the written permission of such Parent in form and substance acceptable to Sponsor in its sole discretion.

All expenses not specifically mentioned herein are not included and are solely the Grand Prize Winner's responsibility, including but not limited to: round trip transportation between the Grand Prize Winner's residence and any Airport of Origin, activities and ground transportation not expressly included in the Trip, alcoholic beverages, excess luggage fees, gratuities; travel protection insurance, laundry service, merchandise, parking, room service, service charges, souvenirs, spa services and other optional activities, telephone calls and some additional taxes which are not expressly included in the Trip. Trip components are subject to change without notice.

Any depiction of the Trip is for illustrative purposes only and may not reflect actual Prize won.

Any difference between ARV and actual value will not be awarded. Grand Prize Winner is responsible for any transportation not specifically noted in these rules.

Certain restrictions, as determined by Sponsor, may apply. If the Group cannot comply with these restrictions or any portion of these Rules, the Grand Prize will be forfeited in its entirety and an alternate Grand Prize Winner may be chosen.

Travel arrangements must be made through Sponsor's agent and on a carrier of Sponsor's choice. If Group cannot travel on the dates specified by Sponsor, the Grand Prize will be forfeited in its entirety and the Grand Prize may be awarded to an alternate Grand Prize Winner selected in a random drawing from among all remaining eligible entries, time permitting. Travel dates will be subject to availability. Flight details are subject to availability and airline carrier's regulations and conditions apply. The Trip may not be combined with any other offer, and travel may not qualify for frequent flier miles, award points or other perquisites. None of the Releasees are responsible for lost or mutilated tickets and none will be replaced. Airline tickets are non-refundable, non-transferable, and are not valid for upgrades. The hotel accommodations and airline tickets will be determined at the sole discretion of Sponsor. If any portion of the Grand Prize is not available for any reason then the Sponsor reserves the right to substitute

that portion of the Grand Prize with another Grand Prize of comparable or greater value.

All federal, state and local taxes associated with the claiming of the Grand Prize, including without limitation, providing any and all tax documents (such as an IRS Form W-9) are solely the responsibility of the Winner, who (except for any Canadian) will receive an IRS Form 1099 reflecting the final actual value of his/her Grand Prize. Winner is not entitled to exchange or transfer Prize or to obtain cash or other substitute, but Sponsor in its sole discretion may substitute Prize of equal or greater value. All legal responsibilities of a Minor entrant under the Rules will be assumed by a Parent; and a Minor Winner's prize will be awarded in the name of the Parent for the benefit of the Minor.

Grand Prize will be awarded provided a sufficient number of eligible Entries are received, and Grand Prize is validly claimed by May 1, 2015, after which no alternate Winner will be selected, nor unclaimed Grand Prize awarded.

7. PROCEDURES: All Entries must be received during the Entry Period. On or about March 30, 2015, in a random drawing conducted by the Administrator, potential Winner will be selected from among all eligible Entries received. The decision of the Administrator shall be final and binding. Odds of winning depend on the total number of eligible Entries received.

A Canadian resident who is a potential Winner will be required to answer correctly a mathematical skill testing question without assistance of any kind whether mechanical or otherwise to be declared a Winner and be eligible to collect the Prize.

8. WINNER: On or about March 31, 2015, potential Winner, or their Parent if they are considered a Minor, will be notified via email, as appropriate, to obtain a mailing address as well as any additional required information. Once mailing address is available, potential Winner will be sent paperwork (if applicable) by overnight delivery service. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate Winner (if time permits) may result from any of the following: **[a]** potential Winner's failure to respond to email notification within two (2) business days after transmission; **[b]** the return of an email notification as undeliverable after three (3) attempts; **[c]** the return of any other notification as undeliverable; **[d]** potential Winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; **[e]** potential Winner's failure to provide

Administrator with satisfactory proof that he/she is the authorized account holder of the Address associated with the winning Entry; **[f]** potential Winner's failure to provide any required additional information upon Administrator's request; **[g]** potential Winner's failure to execute and return an Affidavit of Eligibility/Liability/Publicity Release (if a US resident) ("Affidavit/Release") or a Declaration of Eligibility, Release of Liability and Publicity Release (if a Canadian resident) ("Declaration/Release") within five (5) business days (if a US resident) or within ten (10) business days (if a Canadian resident) after its mailing (Administrator will pay the return cost for overnight mail return of the Affidavit/Release or Declaration/Release); **[h]** potential Grand Prize Winner's failure to take the trip by April 30, 2016 (subject to change at the sole discretion of Sponsor); **[i]** potential Winner's failure to validly claim the Prize by May 1, 2015, and **[j]** any other non-compliance with these Rules. In the event of any Prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited Prize to an alternate Winner.

9. PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at <http://disneyprivacycenter.com> ("Privacy Policy").

10. CONDITIONS: By entering this Sweepstakes and/or accepting any Prize you may win, you agree that: **[a]** you have all rights, permissions and consents necessary to grant the rights to Sponsor as expressed herein; **[b]** you will abide by and be bound by the Rules, the Sponsor's and/or Administrator's decisions, which are final and binding, and Sponsor's Privacy Policy (available at <https://disneyprivacycenter.com>); **[c]** the Entry becomes solely the Sponsor's property and will not be acknowledged or returned; **[d]** you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the Prize; participation in the Sweepstakes or any Sweepstakes-related activity or travel or from any interaction with, or downloading of, computer Sweepstakes information; **[e]** the Prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose); **[f]** Winner's acceptance of Prize constitutes the grant to Sponsor and assigns of an unconditional right to use Winner's name, address (city and state/province only), voice, likeness, photograph, biographical and Prize information and/or statements about the Sweepstakes for any programming, publicity, advertising and

promotional purposes without additional compensation, except where prohibited by law; **[g]** in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's/Administrator's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned, except where prohibited by law, Sponsor/Administrator has the right, in their sole discretion, to modify the Rules or to cancel, modify, terminate or suspend the Sweepstakes; and in such event, to select Winner by such method as Sponsor/Administrator in their sole discretion shall consider equitable and in the event the Trip has already commenced, to terminate the Trip and return the Group to any Airport of Origin as soon as reasonably possible; **[h]** the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: human error, errors in the advertising, Rules and selection and announcement of the Winner; **[i]** any portion of the Prize not accepted or used by Winner will be forfeited; **[j]** the Releasees are not responsible for any inability of the Winner to accept or use the Prize (or any portion thereof) for any reason; **[k]** the Sponsor has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: **(i)** tampering or attempting to tamper with the entry process or the operation of the Sweepstakes or the Website; **(ii)** violating the Rules; **(iii)** violating the terms of service, Privacy Policy or other terms, conditions of use and/or general rules or guidelines of any Sweepstakes property or service; **(iv)** acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or **(v)** for any other good cause as determined solely by the Sponsor; **[l]** Sponsor has the right to lock out an entrant whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter the Sweepstakes; **[m]** since any attempt by any individual to damage the Website or undermine the legitimate operation of this Sweepstakes or the Website is a violation of these Rules as well as criminal and civil laws, and should Sponsor believe or become aware that such an attempt has been, is being, or will be made, it has the right to seek remedies and damages from any responsible individuals to the fullest extent permitted by law, including without limitation criminal prosecution; **[n]** all disputes, claims and causes of action at law or in equity (individually, "Claim") arising out of or relating to this Sweepstakes, the meaning or interpretation of the Rules or any Prize awarded shall be resolved by applying the laws of California, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; **[o]** all Claims shall

be resolved individually, without resort to any form of class action; **[p]** all Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys' fees, and under no circumstances will any entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses and waives all rights to have damages multiplied or otherwise increased; **[q]** Sponsor has the right to modify Prize award procedures at its sole discretion; **[r]** the Releasees are not responsible for the cancellation, postponement or unavailability of the Trip, and if such occurs, the Prize will be substituted with a Prize of equal or greater value; **[s]** Winner's acceptance of the Prize constitutes the grant of an unconditional right to Sponsor and assigns to photograph, film, or otherwise capture the fulfillment of the Prize ("Fulfillment Film"), and Sponsor shall have the unconditional right to reproduce, distribute, display, exhibit, transmit, broadcast, stream, synchronize with visual material, modify, amend, create derivative works, and otherwise use and permit others to use the Fulfillment Film throughout the universe in any and all media now known or hereafter devised, in all languages and in all versions, in perpetuity, without compensation, except where prohibited by law; **[t]** Sponsor's use of the Fulfillment Film will not give rise to any claims of infringement, invasion of privacy, defamation or claims for performance or payment of any kind, including but not limited to payment of re-use fees, residuals or license fees; **[u]** Sponsor shall have the right to make such changes to the Fulfillment Film and make such uses thereof as it deems necessary or desirable, including but not limited to the right to use, edit, and reproduce and/or alter said Fulfillment Film in perpetuity, in its entirety or in part, for any commercial and promotional purposes worldwide without any consultation or additional permission, or compensation, credit or attribution; and **[v]** a Trip cannot be sold, nor can any Grand Prize Winner charge Guests for participating in the Trip.

11. RULES & WINNERS LIST: For the name of the Winner (after May 1, 2015 and before May 15, 2015) and/or Rules (before March 27, 2015), send a self-addressed, stamped envelope to: Disney's Cinderella Perfect Fit Sweepstakes, Winner/Rules, c/o Ventura Associates, Dept. BW, 60 East 42nd Street, New York, NY 10165. A copy of the Rules may also be obtained by printing this web page.